

**Escambia County Tourist Development Council Meeting
Escambia County Board of County Commissioners Chambers
221 Palafox Place
Pensacola, Florida 325020
June 17, 2025**

Present: Mitesh Patel – Present
James Reeves – Present
Ashlee Hofberger – Present
Shirley Cronley– Present
David Bear – Present
Charles Bare– Present
Jennifer Brahier- Present
Brad Mullenix-Present
Jason Nicholson-Present
Danielle Cooper-Present
Phillip Miller – Present

Location: Ernie Lee Magaha Government Building, Board Chambers, First Floor
221 Palafox Place, Pensacola, Florida

Minutes prepared by: Phillip Miller, County Administration

REGULAR TOURIST DEVELOPMENT COUNCIL MEETING AGENDA

1. Call to Order

- Chair David Bear called the Tourist Development Council Meeting to order at 4:46pm.

2. Did we have a quorum?

- Yes, a quorum was established.

3. Was this meeting properly advertised?

- The Tourist Development Council Meeting was published in the Pensacola News Journal on June 12, 2025.

4. Public Forum

- Dion Dunn provided comments opposing the Pensacola Gateway Project and repurposing the funds for other traffic mitigation measures and beach changing stations.
- Kevin Wade provided comments in support of repurposing Gateway Project funds for beach changing stations.

- Melissa Pino opposes the Pensacola Gateway Project and provided support for beach changing stations.

5. Review and Approval of the Meeting Minutes

- April 15, 2025 Meeting Minutes
- May 20, 2025 Budget Workshop Meeting Minutes

Motion: To approve April 15 and May 20 meeting minutes
Made by: Charles Bare
Second by: Jennifer Brahier
Disposition: Passed 9 - 0

6. Status of Funds Available – County OMB

- Covered in TDT Budget Workshop immediately prior to this regular meeting.
- Council elected to not hear the status of funds available again.

7. Action

- Approval of Proposed Annual Budget – Chairman David Bear

Motion: To approve attached FY25/26 TDT annual budget
Made by: Charles Bare
Second by: Jennifer Brahier
Disposition: Passed 9 - 0

- Approval to rollover the remaining 2024 Appropriations into 2025 for both Visit Pensacola and ACE – Stephan Hall, County OMB

Motion: To approve rollover of remaining 2024 appropriations into 2025 for Visit Pensacola and ACE
Made by: Charles Bare
Second by: Jennifer Brahier
Disposition: Passed 9 - 0

8. Other Business

- Pensacola Gateway Project
 - Commissioner Hofberger provided an update along with background on solicitation and design for the \$7.5M Gateway Project.
 - Kevin Wade and Melissa Pino provided comments opposing the cost and design of the Gateway Project

9. Next Meeting Scheduled: August 19, 2025

10. Meeting Adjourned: 5:56pm

**Escambia County Tourist Development Council Budget Workshop
Escambia County Board of County Commissioners Chambers
221 Palafox Place
Pensacola, Florida 325020
June 17, 2025**

Present: Mitesh Patel – Present
James Reeves – Present
Ashlee Hofberger – Present
Shirley Cronley– Present
David Bear – Present
Charles Bare– Present
Jennifer Brahier- Present
Brad Mullenix-Present
Jason Nicholson-Present
Phillip Miller – Present

Location: Ernie Lee Magaha Government Building, Board Chambers, First Floor
221 Palafox Place, Pensacola, Florida

Minutes prepared by: Phillip Miller, County Administration

BUDGET WORKSHOP TOURIST DEVELOPMENT COUNCIL MEETING AGENDA

1. Call to Order

- Chair David Bear called the Budget Workshop Tourist Development Council Meeting to order at 2:04pm.

2. Did we have a quorum?

- Yes, a quorum was established.

3. Was this meeting properly advertised?

- The Budget Workshop Tourist Development Council Meeting was published in the Pensacola News Journal on June 12, 2025.

4. Public Forum

- Ray Palmer, Pensacola Sports, presented an opportunity for Pensacola to market tourism through securing sponsorship rights for the Sun Belt Conference basketball and football championships. The current title sponsor of the SBC is leaving.
- Terry Hutchinson, President of Sailing American Magic, presented a sailing tourism opportunity for Pensacola.

5. Review and Approval of the Meeting Minutes

- N/A

6. Status of Funds Available – Jeremy Paquiligan, County OMB

- FY 2025 Collections (including interest) through May 2025: \$11,393,541
- FY 2024 Collections through May: \$11,381,986
- Year-over-Year Change: Increase of \$11,555
- FY 2025 Budget: \$20.5 million
- Percentage of Budget Collected through May 2025: 55%
- Total Expenditures through May 2025: Approximately \$10.86M
- Current TDT Cash Balance (as of May 2025): \$29.88M

7. FY2026 Proposed TDT Budget – Chairman David Bear

- The TDC considered 13 applications and provided recommendations for funding captured in the attached FY25/26 TDC Proposed Budget.
- Budget workshop had \$18,396,000 to allocate. Total amount recommended to BCC is \$18,358,421 leaving \$37,579 available for future requests.
- Currently \$1,691,270 in TDT special event restricted fund

8. Additional Business and Closing Remarks

- N/A

9. Meeting Adjourned: 4:32pm