

**Escambia County Tourist Development Council Meeting
Escambia County Board of County Commissioners Chambers
221 Palafox Place
Pensacola, Florida 325020
August 19, 2025**

Present: Mitesh Patel – Present
James Reeves – Present
Ashlee Hofberger – Present
Shirley Cronley– Present
David Bear – Present
Brad Mullenix-Present
Charles Bare– Present
Jennifer Brahier- Present
Jason Nicholson-Present
Phillip Miller – Present

Location: Ernie Lee Magaha Government Building, Board Chambers, First Floor
221 Palafox Place, Pensacola, Florida

Minutes prepared by: Phillip Miller, County Administration

REGULAR TOURIST DEVELOPMENT COUNCIL MEETING AGENDA

1. Call to Order

- Chair David Bear called the Tourist Development Council Meeting to order at 3:04pm.

2. Did we have a quorum?

- Yes, a quorum was established.

3. Was this meeting properly advertised?

- The Tourist Development Council Meeting was published in the Pensacola News Journal on August 14, 2025.

4. Public Forum

- Tom Pace, Pensacola Yacht Club, provided updates on 2026 sailing World Championship.

5. Review and Approval of the Meeting Minutes

- June 17, 2025 Budget Workshop Meeting Minutes
- June 17, 2025 Meeting Minutes

Motion: To approve June 17, 2025 Budget Workshop and regular Meeting minutes
Made by: Jason Nicholson Second by: Charles Bare
Disposition: Passed 9 – 0

6. Status of Funds Available – Jeremy Paguiligan, County OMB

- FY 2025 Collections (including interest) through July 2025: \$17,325,945
- FY 2024 Collections through July: \$17,392,569
- Year-over-Year Change: Decrease of \$66,624
- FY 2025 Budget: \$20.5 million
- Percentage of Budget Collected by July 2025: 84.52%
- Total Expenditures through July 2025: Approx. \$14.6M/\$7.79M encumbered
- Current TDC Cash Balance (as of July 2025): \$32.07M

7. Requests

- Pensacola Sports SBC Football and Basketball – Requested \$200,000

Motion: To approve \$200,000 funding request first with Pensacola Sports Association reserves. Remaining balance will be applied to Unified Budget carrying forward.
Made by: Charles Bare Second by: Jennifer Brahier
Disposition: Passed 9 - 0

- PENSACON – Requested \$180,000

Motion: To approve PENSACON funding for \$161,000
Made by: Jason Nicholson Second by: James Reeves
Disposition: Passed 5 - 4

- Pensacola Mardis Gras Association – Requested \$250,000

Motion: To approve Pensacola Mardis Gras Association funding for \$250,000
Made by: Chales Bare Second by: Ashlee Hofberger
Disposition: Passed 9 - 0

- Gulf Coast Jass Fest – Requested 250,000

Motion: To approve Gulf Coast Jazz Fest funding for \$150,000
Made by: James Reeves Second by: Shirley Cronley
Disposition: Failed 3 - 6

8. **Other Business**

- None

9. **Next Meeting Scheduled:** September 9, 2025

10. **Meeting Adjourned:** 5:04pm

**Special Meeting of the Escambia County
Tourist Development Council Meeting
Escambia County Board of County Commissioners Chambers
221 Palafox Place
Pensacola, Florida 32502
September 9, 2025**

Present: Mitesh Patel – Present
James Reeves – Present
Ashlee Hofberger – Present
Shirley Cronley– Present
David Bear – Present
Charles Bare– Present
Jennifer Brahier- Present
Brad Mullenix- Absent
Jason Nicholson-Present
Phillip Miller – Present

Location: Ernie Lee Magaha Government Building, Board Chambers, First Floor
221 Palafox Place, Pensacola, Florida

Minutes prepared by: Phillip Miller, County Administration

SPECIAL MEETING OF THE TOURIST DEVELOPMENT COUNCIL AGENDA

1. **Call to Order**
 - Chair David Bear called the Tourist Development Council Meeting to order at 3:03pm.
2. **Did we have a quorum?**
 - Yes, a quorum was established.
3. **Was this meeting properly advertised?**
 - The Special Meeting of the Tourist Development Council was published in the Pensacola News Journal on September 4, 2025.
4. **Public Forum**
 - None.
5. **Request**
 - Foiling Events US, Inc decreased original request from \$500K to \$375K.

- FloridaWest and Visit Pensacola provided comments regarding Foiling Events and tourism generation

Motion: Approve Foiling Events US, Inc request for \$375,000
Made by: David Bear
Second by: Shirley Cronley
Disposition: Failed 2 - 6

6. **Meeting Adjourned:** 4:26pm